



Goal Setting

Fueling Student Engagement

Children with learning differences have long been at risk of giving up on school - and on themselves. Poverty, racial bias and deeply entrenched myths about their capabilities led to disparities in educational outcomes well before COVID. Now, the pandemic has put students with disabilities as much as a year behind in school, and at higher risk for mental health issues. **But with the right support, these promising students can become resilient, engaged learners.**

The Shadow Project partners with schools to close the opportunity gap for students whose learning challenges include dyslexia, ADHD, and autism. We partner with 50+ schools in Oregon, and are seeking new school partners to transform education for neurodiverse learners. Since 2003, our programs have empowered teachers to unleash the potential of over 15,000 students in grades K-8, accelerating learning and fostering persistence.

Motivation and Persistence

We equip special education teachers with a structured social emotional support system filled with powerful tools and techniques to harness students' internal motivation, maintain high expectations, and empower k-8 students to be confident, engaged learners. Through daily activities, students develop persistence, resilience, and self-efficacy.



“This program has increased my teaching time. I have fewer behavior problems because students understand the expectations for learning.”

- LaShell Holton, special education teacher

Engagement, Resilience, & Perseverance

Program outcomes:

- **69% of students** improved their ability to achieve IEP goals
- **67% of students** improved self-regulating behavior skills
- **66% of students** increased persistence in the face of adversity
- **86% of teachers** reported that The Shadow Project programming helped them create a culturally responsive classroom
- **93% of teachers** reported improved ability to support student persistence toward learning goals

Designed for Neuro-Diverse Students

Students who learn differently benefit from Goal Setting's structured, concrete systems that make setting goals and celebrating progress a routine part of learning. Frequent celebration of progress is built into our program, fueling student self-efficacy and persistence and reducing the stigma of disability and low self-esteem that hampers achievement.



“There’s nothing that celebrates the successes of kids with disabilities like The Shadow Project.”

—Tara, Shadow Project parent

Program Components

- ◇ **Educator training** in using Goal Setting program materials to increase positive academic behaviors and learning engagement for neurodiverse students, and build a trauma-informed and culturally responsive classroom
- ◇ **Access to the Goal Setting Library Online**, with reproducible student goal worksheets and social-emotional skills materials customized to grade & skill levels
- ◇ **Parent and family engagement resources** in multiple languages to support progress at home
- ◇ **Access to free, online Shadow Store**, stocked with high-quality sensory tools, multicultural books, and school supplies to recognize and celebrate student progress, building confidence and internal motivation to persist
- ◇ **Free shipping** of all materials to students & teachers

Contact Sharon Juenemann, Executive Director, to receive more details:
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