

# Strategic Plan 2025-29

Join us to create an inclusive future for Oregon's kids.

The Shadow Project is leading the effort to help schools transform and make neuroinclusive education the standard – so every student, regardless of how they learn, has the support they need to thrive.

## Priority 1

Transformative  
Neuroinclusive  
Education

## Priority 2

Abundant  
Community  
Support

## Priority 3

Sustainable  
Long Term  
Impact

## OUR GOALS

### Goal 1

Help More Students Build  
Confidence & Motivation  
to Learn & Achieve

### Goal 2

Grow 1,000+  
Enthusiastic Readers

### Goal 3

Make Sensory-Friendly  
Spaces Standard in  
Schools

### Goal 4

Expand Our Reach  
Beyond Portland

### Goal 5

Strengthen & Grow  
What Works

### Goal 6

Strengthen Our Brand &  
Message to Reach More  
People

### Goal 7

Partner with Supporters  
to Sustain & Grow Our  
Mission

### Goal 8

Build a Stronger, More  
Inclusive Team

### Goal 9

Strengthen Our Board to  
Lead Boldly



## What Success Will Look Like by 2029

- ▶ 12,000+ new students experiencing neuroinclusive, affirming education
- ▶ 100+ schools integrating neuroinclusive practices
- ▶ 1,000+ teachers equipped and energized to meet diverse student needs
- ▶ Partner schools become statewide models for success
- ▶ Greater public understanding and support for neurodivergent youth